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PRESS RELEASE

Dawn Goodfellow appointed Chief Executive of Racing Welfare

Dawn Goodfellow has been appointed the new Chief Executive of Racing Welfare, the charity that provides help and support to those in need among British racing's stud and stable staff.

Currently Chief Executive of the **Northern Racing College**, Dawn Goodfellow starts her new role heading up Racing Welfare in August. She succeeds Lesley Graham in the role of Chief Executive who left the charity earlier this year.

Dawn Goodfellow joined the Northern Racing College (NRC) in 2008. Twelve months after her arrival she was promoted to Chief Executive, a post she has held ever since. The NRC is one of only two dedicated racing schools in the UK.

Prior to joining the NRC, Goodfellow ran the **Countryside Foundation for Education** for 13 years, a charity that aims to create an understanding of rural Britain as a living, working environment. It was in this role that Goodfellow was responsible for promoting the concept that eventually became the 'Racing to School' initiative, a project that provides out of the classroom learning opportunities at racecourses, studs and training yards for over 10,000 school children every year.

Joey Newton, Chairman of Racing Welfare, said:

"We had some strong candidates for the role of Chief Executive but Dawn's was the outstanding application and I am delighted that she will take up the role of Chief Executive of Racing Welfare."

Dawn has over 20 years' worth of experience of working in the charity sector and from her time at the Northern Racing College she also has a deep understanding of British Racing as an industry and the challenges faced by those who work in the sport.

Armed with such credentials she is ideally equipped to lead Racing Welfare but furthermore she impressed us greatly with her passion for the role and her skills

as someone who sees the best in and gets the best out of people. Together with my fellow trustees and all the Racing Welfare staff we are very much looking forward to working with her.”

Dawn Goodfellow, said:

“This is an exciting appointment providing the opportunity to work with a fantastic charity and hopefully have a positive effect on the lives of many who work or have worked in racing.

I have had a memorable and enjoyable time working at the Northern Racing College and it will be a wrench to leave when I move to Newmarket. But Racing Welfare is a nationwide charity with offices around the country so I am sure I will be back often enough not to lose touch with the good friends and colleagues I have made in Yorkshire.

Racing Welfare has developed a clear strategic direction, one which involves working closely with the BHA and the whole of the industry on improving standards for all those who work in British Racing and I am really excited at the prospect of starting my new role in August.”

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Press contact:

[Rachel Cawley \(01638 560763; rcawley@racingwelfare.co.uk\)](mailto:rcawley@racingwelfare.co.uk)

Notes for Editors:

Racing Welfare is a UK-wide charity whose headquarters are in Newmarket. It serves the needs of racing personnel from the beginning of their careers through to retirement. The wide range of help provided includes provision of affordable housing, mentoring schemes for young workers, advice for those coping with illness and disabilities; through to specialist counselling and support at times of need or personal crisis.